

PosterElite Ecommerce Program

Quick Start Guide

OSHA Compliance Store



Welcome to your OSHA Compliance Co-Branded Store Quick Start Guide

Valued Platinum Partner,

Your Platinum Partner status entitles you to a new Membership Benefit; a co-branded landing page in our OSHA Compliance ecommerce store. Using our affiliate marketing technology, you will be able to generate commissions for sales resulting from clicks from your website to the co-branded store. This program has been designed to be easy to setup and requires no coding knowledge. We will have your co-branded landing page live in no time!

Go live in 3 easy steps...



What is an Affiliate Program?

An affiliate program is a marketing program where you can receive commission for helping PosterElite generate sales. We provide you with all your advertising tools such as banner ads, links and tracking codes for you to place on your sites, in your emails or other internet listings.

When a visitor to your website clicks on a web banner or link, the click is tracked. If the result of that click is a transaction made via our ecommerce website, you will receive a commission for that sale. It's that simple!

Step 1. Select a Web Banner

We have provided you with a selection of different sized web banners. Choose a web banner which best suits the layout of your web page. If you want to display multiple web banners, you are free to do that also. In fact we encourage it!

Step 2. Add the Affiliate Link to your website

Your Co-branded Landing Page Affiliate Link:

http://osha.posterelite.com/affos40689?a_aid=5707f213129c9&a_bid=3003c152

What is the Affiliate Link?

To properly track sales originating from your website, you will need to use a special Affiliate Link. This link looks much like a regular hyperlink, but with a series of identifying numbers and letters tagged onto the end. This **affiliate identification number** allows our system to identify your sales and to award royalties accordingly.

How to use your Affiliate Link

An Affiliate Link works much the same as a regular hyperlink, linking your website to our ecommerce store. Using the web banners we supplied, simply link to your co-branded landing page, making sure to use the entire Affiliate Link as supplied.

NOTE: It is very important when linking to your co-branded landing page to always use the entire hyperlink as supplied to you. The link contains critical tracking information. Failure to use the entire hyperlink can result in loss of commission.

Your Affiliate Link can be used in a number of ways to market your new co-branded landing page:

1. Using web banners placed onto your website
2. Included in a newsletter article
3. As part of an email marketing campaign

Step 3. Access your Affiliate Account

To access your Affiliate Account, follow these simple steps:

1. Visit: <http://theoshastore.postaffiliatepro.com/affiliates/>
2. Enter your username: **jfox@payusainc.com**
3. Enter your password: **40689**

How Do I Track My Sales Activity and Commissions?

Sales activity and commissions can be viewed by accessing the Reports tab in your Affiliate Account. The reports available to you include:

Quick Stats Report

This report gives you a quick overview of all the tracked events - impressions, clicks, sales, commissions for a selected time period. The Quick Stats Report gives you insights you can turn into real results; from choosing the right benchmark and content to testing channel and campaign performance.

Commissions Report

List of all transactions and commissions registered by the system. View your commissions over a period, and see information on the value of sales you helped generate.

Raw Clicks Report

This is the list of all the clicks referred by your website to the co-branded ecommerce store. Reviewing clicks lets you know how well your promotional efforts are performing. Plan and test your marketing plans using this valuable data.

The screenshot displays the Affiliate Account dashboard. At the top, there are navigation tabs: Overview, FAQ, Tour, and Join. Below these is a sidebar menu with the following items: Home (with a house icon), Getting Started (with a document icon), Promotion (with a star icon), Reports (with a bar chart icon), My profile (with a person icon), ContactUs (with an envelope icon), Panel Settings (with a gear icon), and Logout (with a power icon). The main content area on the right shows a welcome message: "Welcome to our affiliate program" and "Use the menu to navigate through your pa... The Promotion menu contains campaign... In Reports you can run various reports sh...". Below this is a "Traffic Overview" section with a table listing various metrics: Impressions, Clicks, Number of Sales, Total cost of Sales, All Commissions, All Refunds, and All Chargebacks.